



March 24, 2021

Greetings and Happy New Year!

While the pandemic is tough, we've learned that the children in our community are tougher. As a full time residential home for children, we have watched as their lives have continued to be bumped around with schools closed and in-person interactions limited. Children living with us have already experienced so much hardship in their lives; the stability we provide them with a warm bed, three home-cooked meals each day and loving staff around at all times is crucial to their ability to adapt and overcome.

Each year, our annual benefit auction is our largest fundraiser. In 2020, we were forced to cancel the in-person event and go fully virtual. Because of the community's steadfast support of our mission, we were able to create event boxes to give to all 400 participants, complete with the sponsorship amenities promised to our sponsors who kindly continued with their support even though we were not able to meet in person. Feedback we heard from these efforts include "over and above" and "the best virtual event we've seen yet" as well as "my sponsorship money went further than I could have imagined".

In 2021, we are committed to honoring our sponsors in every way possible which may include staying agile and adapting to whatever July of 2021 might bring in terms of the pandemic. Our goal is to have 400 of our best friends here in the meadows on our property in the middle of Coeur d'Alene. Our hope is that we can scream all in unison "we love you" so that the kiddos living inside our homes can feel the love this community has for them. In the event the pandemic changes our course again, we are committed to transparent communication with you as we figure out what changes we may need.

Though there are many unknowns amidst a global pandemic, there is one thing very clear: these children continue to need us and the need is growing. Will you join us?

Attached are the sponsorship levels available for 2021 for your consideration. Custom sponsorships are always available, please reach out if you have any questions or ideas as we move forward.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Vanessa Moos', written in a cursive style.

Vanessa Moos, MPA  
Director of Charitable Giving  
Mobile: 208.297.4014 | [vmooos@thechildrensvillage.org](mailto:vmooos@thechildrensvillage.org)





- Presenting/Title Sponsor** **RESERVED by P1FCU for 2021**  
Recognition on all signage/advertising, welcome sign at door, web/social media, full page program ad, vocal recognition & VIP table for 8 with two bottles of wine with logo displayed on table.
- Tent Sponsor** **RESERVED by Pinkerton Retirement Specialists**  
Recognition on all pillars of the outdoor tents for 400+ attendees, full page program ad, VIP table for 8 with two bottles of wine with logo displayed on table.
- Trolley / Transport Sponsor** **RESERVED by Coeur d'Alene Honda & Coeur d'Alene Powersports**  
Logo displayed on directional signage for event, on all trolleys / busses used for transporting 400+ guests from parking lot to Children's Village campus, 1/2 page program ad & VIP table for 8.
- Audio-Visual Sponsor** **RESERVED by Fuse Electric**  
Logo next to LED Screens at event, 1/2 page program ad & VIP table for 8.
- Cocktail Hour Sponsor** **RESERVED by Clearwater Summit Group**  
Logo displayed on all cocktail hour server trays, logo on cocktail napkins given to all attendees, logo at each bar set up, 1/2 page program ad & VIP table for 8.
- Dinner Catering Sponsor** **\$5,000**  
Logo on dinner napkins at every place setting at the event, 1/2 page program ad & VIP table for 8.
- Dessert Sponsor** **\$5,000**  
Includes name/logo on dessert plate, 1/2 page program ad & VIP table for 8.
- Event Favor Sponsor** **\$5,000**  
Includes logo on table where all event attendees stop to receive a Children's Village event favor, logo on packaging of each event favor, 1/2 page program ad & VIP table for 8.
- Event Comfort Station Sponsor** **\$2,500 or In-Kind/Partial**  
Logo on all comfort station signage, quarter page ad in the program, logo on bid paddles, 4 seats.
- Bid Paddle Sponsor** **RESERVED for 2021 – 2022 by Advanced Benefits**  
Includes quarter page ad in the program, logo on all bid paddles & 4 seats.
- Back Cover Program Sponsor** **RESERVED for 2021 by Kootenai Health**  
Includes full page ad on the back of the event program & 4 seats.
- Inside Front Cover Program Sponsor** **\$2,500**  
Includes full page ad on the inside front cover of the event program & 4 seats.
- Silent Auction Sponsor** **RESERVED by North Idaho Eye Institute**  
Includes logo displayed throughout silent auction bid paper, quarter page program ad & 4 seats.



- Centerpiece Sponsor** **RESERVED by Coeur d'Alene Pediatrics**  
 Includes name recognition on each centerpiece, quarter page program ad & 4 seats.
- Table Wine Sponsor** **RESERVED by TDS**  
 Includes name recognition on each bottle of wine (2 per table, 1 red 1 white), quarter page program ad and 4 seats.
- Live Auction Sponsor** **RESERVED by bankCDA**  
 Includes logo on each page of the live auction in the program, quarter page ad in program & 4 seats.
- Pick of the Live Sponsor** **RESERVED '20-'22 Northwest Specialty Hospital**  
 Includes logo on bracelets sold to participants, quarter page ad in the program & 4 seats.
- Cocktail Entertainment Sponsor** **RESERVED by TDS**  
 Includes logo on signage near cocktail hour & 2 seats.
- Dinner Entertainment Sponsor** **RESERVED by Young Construction**  
 Logo in event program on timeline of events page in event program as sponsor of the dinner entertainment & 2 seats.
- Red Carpet Sponsor** **\$1,000**  
 Includes logo displayed next to red carpet, name in program & 2 seats.
- Check-In/Out Sponsor** **\$1,000**  
 Includes logo displayed at the registration desks, name in program & 2 seats.
- Raffle Sponsor** **\$1,000**  
 Includes logo on raffle tickets & social media/online promotion for public raffle, name in program & 2 seats.
- Graphic Design Sponsor** **RESERVED by Katie Linder Design**  
 Includes name in program and 2 seats.
- Table Sponsor** **\$1,000**  
 Includes a table for 8 with logo display, name in program. Multiple sponsorships available.
- Friends of the Village** **\$500**  
 Includes name in program & 4 seats. Multiple sponsorships available.

Vanessa Moos, MPA

Director of Charitable Giving | [vmoos@thechildrensvillage.org](mailto:vmoos@thechildrensvillage.org) | Cell: 208-297-4014

Children's Village | 1350 West Hanley Avenue | Coeur d'Alene, Idaho 83815



THE CHILDREN'S VILLAGE

# Benefit Auction

THURSDAY, JULY 15<sup>TH</sup> · 2021

PRESENTED BY

**P1FCU**

your community. your credit union

Name of sponsorship	Level	# Avail.	At Event	Web/Social Media	Program	Verbal Recog.	Seats
Presenting / Title	SOLD		Welcome sign at the door	1x/month & all event promotions; 2x after	Full page ad	Yes	VIP Table of 8
Tent Sponsor	SOLD		Logo on sign on all tent pillars for tents for 400+ guests	3x before event, 2x after event	Full page ad	No	VIP Table of 8
Trolley / Transport Sponsor	SOLD		Logo on directional signage for event and trolleys/busses used from parking to Children's Village	2x before event, 1x after event	1/2 page ad	No	VIP Table of 8
Audio / Visual Sponsor	SOLD		Logo next to LED Screens at event	2x before event, 1x after event	1/2 page ad	No	VIP Table of 8
Cocktail Hour Sponsor	SOLD		Logo on cocktail napkins & bars	2x before event, 1x after event	1/2 page ad	No	VIP Table of 8
Dinner Catering Sponsor	\$5,000	1	Logo on dinner napkins at all settings	2x before event, 1x after event	1/2 page ad	No	VIP Table of 8
Event Favor	\$5,000	1	Logo on table where all attendees stop to receive a Children's Village event favor, logo on packaging of event favors	2x before event, 1x after event	1/2 page ad	No	VIP Table of 8
Comfort Station	\$2,500	1	Logo on all comfort station signage	Event page	Quarter page ad	No	4 Seats
Bid Paddle	SOLD		Logo on bid paddles	Event page	Quarter page ad	No	4 Seats
Back Cover Program	SOLD		Full page ad on back of event program	Event page	Back cover	No	4 Seats
Inside Front Cover Program	\$2,500	1	Full page on inside front over of event program	Event Page	Inside front cover	No	4 Seats
Silent Auction	SOLD		Logo on each silent auction bid paper & table	Event page	Quarter page ad	No	4 Seats
Centerpiece	SOLD		Logo on each centerpiece	Event page	Quarter page ad	No	4 Seats
Table Wine	SOLD		Logo on bottles of wine at table (1 red, 1 white)	Event page	Quarter page ad	No	4 Seats
Live Auction	SOLD		Logo on each page of the live auction event program	Event page	Quarter page ad	No	4 Seats
Pick of the Live	SOLD		Logo on bracelets for participants	Event page	Quarter page ad	No	4 Seats



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<b>Cocktail Hour Entertainment</b>	SOLD		Includes logo on signage near cocktail hour b&	Event page	Name in program	No	2 Seats
<b>Dinner Entertainment</b>	SOLD		Includes logo in event program on timeline of events page as entertainment sponsor	Event page	Name in program	No	2 Seats
<b>Red Carpet</b>	\$1,000	1	Logo displayed next to red carpet	Event page	Name in program	No	2 Seats
<b>Check-In &amp; Check-out</b>	\$1,000	1	Logo displayed at registration & check out	Event page	Name in program	No	2 Seats
<b>Raffle Sponsor</b>	\$1,000	1	Logo on raffle ticket for 1 of 2 items, logo displayed next to same raffle items	Social media promotions for raffle	Name in program	No	2 Seats
<b>Graphic Design Sponsor</b>	Sold		None	Event page	Name in program	No	2 seats
<b>Table Sponsor</b>	\$1,000	Multiple	Logo display on your table	Event page	Name in program	No	Table of 8
<b>Friends of the Village</b>	\$500	Multiple	None	Event page	Name in program	No	4 seats

## DID YOU KNOW?

#1

We have two 8,000 square foot homes on our 15 acre property in the middle of CDA.

#2

Children can be placed with us one of two ways: by the Department of Health and Welfare or privately by a family in need.

#3

Our homes are homes, homes don't close.

#4

The pandemic has been hard for us, both staff and resident children. Lots of changes, lots of unknowns, but we're making it through because of you.



Children's  
Village



**2021 Commitment form**

Text **SPONSORTHEKIDS** to 41-444 to pay online or go to <https://igfn.us/form/emPJdw>

<b>Company or donor name as will be noted on sponsorship acknowledgements:</b>		
<b>Contact name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>State:</b>	<b>Zipcode:</b>
<b>Contact phone:</b>	<b>If sponsorship includes advertisement, who should we contact if not you?</b>	
<b>Contact email:</b>		
<b>Sponsorship Level and Monetary Amount:</b>		
<b>Approved to use entity name and/or logo on promotional and/or print materials?</b> Yes <input type="checkbox"/> No <input type="checkbox"/>		
<b>Any other information and/or comments:</b>		
<b>If social media mention is part of package:</b>		
Please write URL or hashtag for Facebook:		
Please write URL or hashtag for Instagram:		

Please make checks payable to The Children's Village or text **SPONSORTHEKIDS** to 41-444 to pay online or go to <https://igfn.us/form/emPJdw>

Advertisements due by June 18, 2021. Sponsorship payment is due by June 30, 2021.

Children's Village Foundation is a 501 (c)(3) nonprofit organization. Monetary and In-Kind donations are tax deductible as allowed by law. EIN: 82-0485532

Children's Village | c/o Vanessa Moos | 1350 West Hanley Avenue | Coeur d'Alene, Idaho 83815  
Cell: 208.297.4014 | [vmoos@thechildrensvillage.org](mailto:vmoos@thechildrensvillage.org)